

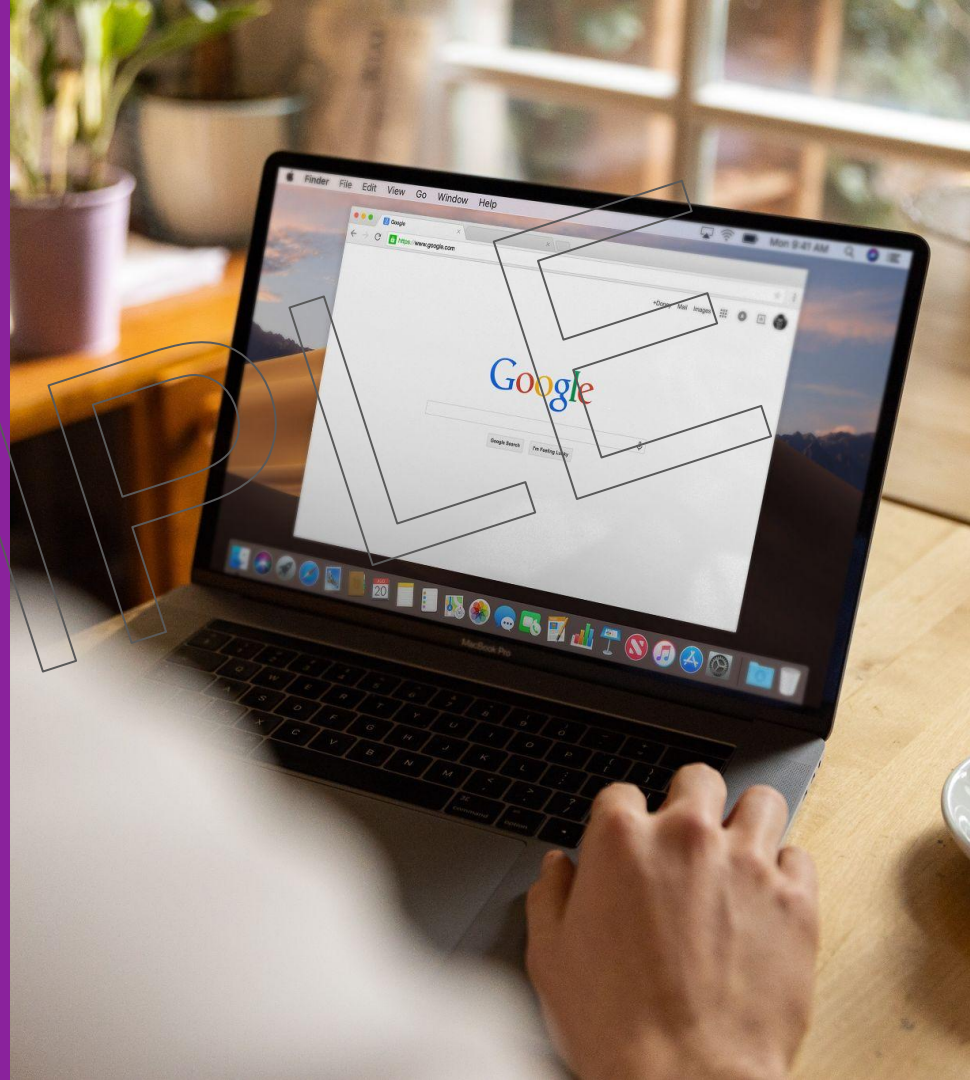
Website Review for Example Business

www.example.com

sybiltec

Search Engine Optimisation

SAMPLE



Search Engine Optimisation

- Not all pages are indexed in Google - submit the site to Google Search Console
- Improve page titles of all pages:
 - Each page title should be unique and describe the page/product it relates to
 - Page titles should be 30-60 characters long
- Add a meta description to each page:
 - Each meta description should be unique and describe the page/product it relates to
 - Meta descriptions should be 70-155 characters long
- Descriptive alt tags need to be added:
 - Product photos
 - Blog post images

- *Website design*
- *Website development*
- *Website maintenance*
- *Training*

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